

# What Does United Way Do?



**We Do More Than  
Raise Funds.**

Live United

## Campaign Resource Guide



of Leavenworth County

**United Way of Leavenworth County**

**Board of Directors**

Larry Martin.....Chairman  
Blake Waters.....Immediate Past Chairman  
Debra Weaverling.....Treasurer  
Margaret Steele.....Secretary

**Committee Chairs**

Debra Weaverling.....Finance  
(Vacant).....Fund Distribution and Agency  
Relations  
Michael Smith, Mayor Lansing, KS...Campaign Chair  
Sarah Bodensteiner.....Fund Raising, Marketing &  
Communications  
Mary Mack.....Nominating & Board  
Development

**Board Members**

Patrick Altenhofen	Trena Gilfert
Molly Homan	Marcia Irvine
David Howard	Kevin McCarley
Sister Vickie Perkins	Emilee Rehling
Randy Van Ness	Tina Wardlow
Rachell Warner	Derek Wohlgemuth

Wendell E. Maddox  
Executive Director

## History of United Way

The United Way of Leavenworth County was founded in 1956, and raised \$61,000 for the community.

The organization we know today as **United Way** began as an effort to coordinate activities among local charitable organizations. The first such activity of which we are aware was held in **Denver, Colorado**, in **1887** when a priest, two ministers, and a rabbi recognized the need for cooperative action to address their city's welfare problems. They created the Charity Organizations Society, the first "United Way" organization, to serve as an agent to collect funds for local health and welfare agencies, as well as to coordinate relief services, counsel and refer clients to cooperating agencies, and make emergency assistance grants in cases which could not be referred.

In its first effort, the new organization raised \$21,700 in a consolidated fund-raising campaign for 22 agencies operating in Denver.

The idea of a coordinated fund drive for local charities soon spread to other communities. Eventually separate organizations were created in each community to handle the fund raising for the local charitable organizations. These individual organizations would become United Way.

## History of United Way

However, United Way is about more than just raising money. Another important aspect is the distribution of the funds. The first program for distributing funds among all charities that participated in a joint fund drive was developed in Cleveland, Ohio, in 1913. Similar programs were soon established in other communities. As these early programs grew, they also began setting standards and monitoring the performance of the local charities. Local councils were established to prevent overlapping services and to prohibit multiple solicitations by non-profit organizations.

In 1918, leaders of 12 local fund-raising federations from communities across the nation met in Chicago and formed the first national organization linking these local groups. In 1919, Rochester, New York, first used the name Community Chest, a name then widely adopted by similar organizations in other communities and used until the early 1950s.

This was followed by great growth in the number of Community Chests. From 39 such organizations in 1919, the number grew to 353 in 1929. By 1948 more than 1,000 communities had established similar organizations. These organizations had different names (including Community Chest and United Fund) before most adopted the name United Way in 1973.

## How Does The United Way Annual Campaign Work?

United Way organizations began as a response to business owners' desire to support all social service (non-profits) in their community by allowing their employees to donate to one campaign annually. This type of campaign is now known today as the "United Way Workplace Campaign". The workplace campaign also allows business owners and corporate leaders to support the campaign by matching their employees' donations or giving a corporate gift.

The United Way model is similar to a stock portfolio. In our case, by giving one donation, you are supporting a group of agencies that provide health, education and financial assistance to poor families and individuals that need help.

The United Way annual campaign begins in the fall each year normally with a kickoff celebration. The purpose of the kickoff is to invite the community to hear about the great work we are doing and to set the campaign goal for the year. It is also an opportunity for company campaign coordinators to pick up their campaign supplies.

Every company that runs a campaign has many options as to how and when they conduct their campaign.

United Way provides a Campaign Coordinator's Guide that is designed to provide workplace campaign coordinators with ideas and suggestions that will help them make their company's campaign a success.

# Campaign Components

What does it look like?



## Agency Certification Admissions Policy

### How Does An Agency Qualify to Receive Funding?

United Way of Leavenworth County strives to maintain an “open door” policy for admissions of new agencies, while continuing to support existing affiliated agencies. The basic criteria for admissions is as follows:

1. To be incorporated, not-for-profit and IRS tax exempt, hold a 501(c) (3) letter.
2. To provide health and human service needs as defined by the United Way. In particular, to support, directly or indirectly, one of the community impact projects as determined by the community needs assessment.
3. To be non-discriminatory by race, creed, color, sex, age, or religion.
4. To provide a written statement by the President and Secretary to certify that the agency has read the By-Laws governing the United Way and has voted to apply for membership.
5. To provide a detailed statement of history, purposes and work of the applying agency.
6. To provide a current list of officers & directors.
7. To provide documented proof of sound financial and program management.
8. To provide documentation of community support.

# Allocation Process

## How are Funding Decisions Made?

Agencies that successfully complete the admissions process, are cleared to apply for funding. These agencies along with current member agencies are toured by the Admissions, Budget and Disbursement Committee (The Committee) consisting of United Way of Leavenworth County Board Members. During the tour, the agencies provide a presentation on the services they provide and their financial status.

The committee will prepare funding recommendations for the United Way Board of Directors identifying agency programs recommended for funding based on the following criteria:

1. The agency's application strongly addresses United Way's Community Impact Plan.
2. The agency's capacity to deliver services as presented in their funding proposal.
3. The agency's financial stability.
4. The strength of the agency's Board and staff.

The Board approves final allocations budget based the availability of funding resulting from the annual campaign.

Funded Agencies are required to sign a contract that requires them to:

1. Provide yearly budget & program information.
2. Support and cooperate with the United Way in fundraising, planning, communications and fund distribution.
3. Inform the United Way of all significant program and staff changes.

Funded Agencies

**American Red Cross**



**American  
Red Cross**

*Provides disaster preparedness, response and recovery. Emergency assistance to members of the Armed Forces and their families. First aid, CPR and AED training. Conducts blood drives. Volunteer. opportunities available.*

211 W. Armour Blvd., Kansas City, MO

(816) 931-8400

[www.redcross.org](http://www.redcross.org)

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**Basehor Linwood Assistance Services, Inc.**

*Provides a food pantry, backpack program, holiday assistance and other various monetary assistance to eligible clientele in the Basehor-Linwood school district.*



PO Box 314, Basehor, KS 66007

913-406-9856

<https://www.facebook.com/Basehor-Linwood-Assistance-Services>

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**Boy Scouts of America-Heart of America Council**

Promotes the ability of young people to do things for themselves and others. Participants are trained in Scout craft, taught patriotism, courage, self reliance and kindred virtues.

10210 Holmes Rd.,

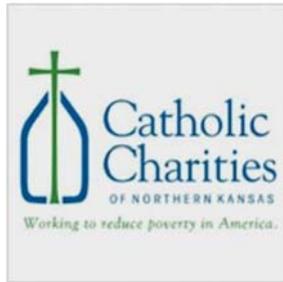
Kansas City, MO 64131,

(816) 569-4938

[www.hoac-bsa.org](http://www.hoac-bsa.org)



### **Catholic Charities of Northeast Kansas**



*Provides emergency assistance (food/ cloths utility and rent/mortgage payments), visitor services and Commodity Supplemental Food Program for the elderly. Kansas Loan Pool Project, Volunteer Income Tax Assistance. Serves all faiths.*

716 North 5th St.,  
Leavenworth, KS 66048

(913) 651-8060

[www.catholiccharitiesks.org](http://www.catholiccharitiesks.org)

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### **Children's Mercy Hospital**

*Regional pediatric medical center providing comprehensive and specialized care to children from birth through adolescence, regardless of ability to pay.*



2401 Gillham Road  
Kansas City, MO 64108

(816) 302-0201

[www.childrensmercy.org](http://www.childrensmercy.org)

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### **First Judicial District CASA Association**

*Advocates for abused and neglected children in the court system using trained and certified CASA volunteers.*



100 S. 5th St.

enworth, KS 66048

(913) 651-6440

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### **Friends of the Lansing Community Library Inc.**

*Committed to raising the standard of excellence of the library by funding programs and services beyond what is allocated in the city's budget.*

730 First Terrace Suite 1  
Lansing, KS 66043  
(913) 481-5400

[www.lansingpl.org/friends](http://www.lansingpl.org/friends)



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### **Girl Scouts of NE Kansas & NW Missouri**

*The girl Scout program, provided by trained volunteer role models, delivers three keys to leadership for girls; discovering themselves, connecting with others and taking action.*

8383 Blue Parkway, Kansas City, MO  
64133

(816) 358-8750

[www.gksmo.org](http://www.gksmo.org)



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### **Kid's Connection**

*A free afterschool haven for any Northeast Leavenworth child, ages 5-12. Provides volunteer mentoring, plus computer/internet access, games, refreshments and art projects.*

521 N. 7th Street  
Leavenworth, KS 66048 (913) 682-0387

<http://splcs.org/Kids.html>



## Leavenworth County Special Olympics



*Provides programs for social interaction, recreation, community involvement, education and leadership opportunities. Encourages independence, self-reliance and self-advocacy to the extent possible.*

2012 10th Ave.

Leavenworth, KS 66048

(913) 651-7777

[www.specialolympics.org/Kansas/](http://www.specialolympics.org/Kansas/)

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## Mental Health America of the Heartland

*Promotes the mental health of the community and improves the quality of life for persons with mental illness through advocacy, education, and support.*



739 Minnesota Ave.

Kansas City, KS 66101

(913) 281-2221

[www.mhah.org](http://www.mhah.org)

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## Richard Allen Cultural Center Inc.



*Serves as a learning resource center and provides community services that encourage community involvement, fosters inter-racial understanding and broadens cultural interests.*

412 Kiowa St.

Leavenworth, KS 66048

(913) 682-8772

[www.richardallenculturalcenter.org](http://www.richardallenculturalcenter.org)

### **Saint Vincent Clinic (Caritas Clinic, Inc.)**

*Provides primary health care, medications assistance, chronic disease management and vision care for patients who are low-income, uninsured and live in Leavenworth Co.*



818 N. 7th St.

Leavenworth, KS 66048

(913) 651-8860

<http://www.saintvincentclinic.org>

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### **The Salvation Army**

*Assists the needy in Leavenworth County with food, utility, rent, clothing, furniture and other miscellaneous needs.*

600 Walnut

Leavenworth, KS 66048

(913) 682-6523

[www.salvationarmyusa.org](http://www.salvationarmyusa.org)



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### **Special Needs Advocacy Partnership of Leavenworth Co.**

*Provides programs for persons with developmental disabilities. Creating social interaction, recreation, community involvement and leadership opportunities, encouraging independence, self-reliance and self-advocacy to the extent possible.*

314 Delaware

Leavenworth, KS 66048

(913) 651-6464

[www.autism-society.org](http://www.autism-society.org)

**SNAP**  
Leavenworth CO

## Team Tongie

*Team Tongie provides funds to families facing serious health and medical issues, and also partners with other community organizations to provide assistance. Assistance is used for transportation to doctor appointments and treatments, paying for medication, and helping with other day-to-day expenses while a family member is ill or unable to work.*



PO Box 82

Tonganoxie, KS 66086

(913) 845-3851 [www.teamtongie.com](http://www.teamtongie.com)

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## Women's Community Y

*Serves women and children through nationally accredited early education programs. Provides preschool, school age care, meals, sliding fee scale and adult classes.*



520 S. Broadway

Leavenworth, KS 66048

(913) 682-6404

[www.womenscommunityy.com/](http://www.womenscommunityy.com/)

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## Youth Support Programs, Inc.

*After school and summer programs where school age youth are provided academic assistance, supervised physical activities, and life skills programs in a safe environment.*

314 Delaware

Leavenworth, KS 66048

(913) 682-8222

## United Way Q & A

### **What does United Way of Leavenworth County do?**

*United Way fights to improve the health, education and financial stability of every person in Leavenworth County. We do this by raising and distributing funds to local agencies that provide services to individuals and families in our community.*

### **How does my contribution help my Leavenworth County community?**

*Your contributions are invested in local affiliate organizations through a citizens led allocation process. United Way funds a network of programs and initiatives that work collaboratively to help families, individuals and neighborhoods thrive.*

### **How can I give to United Way of Leavenworth County**

*If you wish to make a monetary donation, it's easy. You can give an individual donation directly to United Way, or through your company's workplace campaign. Just contact the Corporate Campaign Leader at your place of employment. We encourage donors to GIVE what they can, be a champion when you ADVOCATE for a cause, and /or VOLUNTEER your time and talent.. .*

### **What is the difference between United Way of Leavenworth County and the United Way worldwide?**

*United Way Worldwide is an international membership organization that provides us with national marketing, training and marketing resources. We pay a small fee to be an affiliate. The United Way of Leavenworth County is an independent organization with its own governance Board of Directors and is a chartered non-profit corporation by the State of Kansas.*

## United Way Contact Info

*United Way of Leavenworth County*

*Office Address: 400 Shawnee Street*

*Mailing Address: PO Box 21*

*Leavenworth, KS 66048*

*Phone: 913-682-2592*

*Email: [unitedwaylvco@gmail.com](mailto:unitedwaylvco@gmail.com)*

*Website: [www.unitedwaylvco.org](http://www.unitedwaylvco.org)*

*Wendell E. Maddox  
Executive Director*